












Interior Services Guide

<i>Service</i>	Property Styling, Home Staging, Real Estate Styling	Interior Decoration, Home Styling, Interior Styling	Interior Design
<i>Aim</i>	Presentation to maximise sale price	Style to client brief	Style to client brief
<i>Appeal</i>	Potential buyers	Owner	Project dependent
<i>Style</i>	Neutral, on-trend, modern	Owners preference	Project dependent
<i>Customer Input</i>			
<i>Scope</i>	Furniture & Accessories	Furniture, accessories, colour	Entire interior build (flooring, fittings, layout)
<i>Cost</i>			
<i>Time-frame</i>			
<i>Qualifications</i>	